

EDUK Young Voices

Youth Engagement & Digital Content Apprentice



Location: Home-based with occasional meetings in Greater Manchester)

Hours: Approximately 8 hours per week during August

Contract: One-month pilot programme (August), with the opportunity to continue into September and beyond.

Salary: £400 for August (paid at the end of the month)

Performance Bonus: If the August campaign achieves its targets, apprentices will be offered paid work supporting the September EDUK Young Voices session, including payment for facilitating and supporting the evening event.

About EDUK

EDUK is committed to creating fairer, safer and more inclusive communities by educating organisations and individuals about equality, diversity and inclusion.

Our new **EDUK Young Voices** programme will provide young people with a platform to influence conversations about equality through their own lived experiences.

We are looking for two enthusiastic young people (aged 18 - 30*) to become the founding members of this exciting initiative.

Purpose of the Role

Working together, you will design and deliver the promotion of the first EDUK Young Voices online event.

You will create engaging content that encourages other young people to take part in honest conversations about equality, diversity and inclusion.

You will help ensure that young people's voices are heard and transformed into educational resources that inspire positive change.

Your Responsibilities

Before the Event

- Design eye-catching infographics.
- Produce engaging social media content.
- Help promote the monthly Young Voices event.
- Encourage young people to register.
- Contact schools, colleges and youth organisations.
- Develop creative ideas to increase participation.

During the Event

- Welcome participants.
- Support online discussions.
- Encourage participation.
- Capture key themes.
- Record agreed action points.

After the Event

- Produce an EDUK Young Voices podcast.
- Create a highlights infographic.
- Design social media graphics.
- Produce short video clips.
- Write a summary blog.
- Develop a "Young Voices Action List" highlighting practical recommendations.

August Project Outputs

Each apprentice will work together to achieve the following:

Primary Objectives

- ✓ Design and deliver a digital campaign promoting EDUK Young Voices.
- ✓ Recruit **at least 10 young people** to attend the September online event.
- ✓ Produce one professional infographic promoting the event.
- ✓ Deliver one successful online Young Voices discussion.
- ✓ Produce one podcast featuring key discussion themes.

Additional Outputs

- Five social media posts.
- One short promotional video.
- One event summary infographic.
- One blog article.
- One Young Voices Action List.
- A short evaluation report with ideas for improving future sessions.

Success Measures

The pilot will be considered successful if it achieves:

Objective	Target
Young people registered	15
Young people attending	10
Infographic produced	✓
Podcast produced	✓
Social media campaign delivered	✓
Event evaluation completed	✓

What You'll Gain

This role is an opportunity to:

- Build your CV and portfolio.
- Gain practical experience in marketing, communications and community engagement.
- Develop podcasting and digital content skills.
- Learn about equality, diversity and inclusion.
- Influence positive social change.
- Work directly with EDUK's leadership team.

September Opportunity

If the August pilot is successful, both apprentices will be offered the opportunity to continue with EDUK Young Voices in September.

Successful apprentices will receive **additional paid work** to:

- Promote the September event.
- Support and co-facilitate the online session.
- Produce the September podcast and digital resources.
- Continue developing the Young Voices programme.

Founding Youth Engagement Apprentices

These are the first two positions of their kind within EDUK. The successful applicants will play a key role in shaping the future of the EDUK Young Voices programme and will help design a model that we hope to expand nationally.

* We are specifically seeking participants aged **18–30** because this work to create an EDI podcast is designed to explore the perspectives and experiences of younger adults and to develop solutions that reflect the issues affecting this age group.

This project is **focused on younger adults** because of its objectives.